

Akhil R. Krishnan

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N Paravur, Ernakulam, Kerala, India

Professional Summary

- Digital marketer
 - 3 months experience as digital marketing intern
 - SEO, PPC, Social media marketing
 - 5+ years' experience in social media marketing
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Professional Experience

Digital Marketing Freelancer

Technical Skills

- SEO · Google Analytics · Google Ads · Social Media Marketing
 - Email Marketing, Content Strategy, Copywriting, CMS (WordPress)
 - Tools: SEMrush, HubSpot, Facebook Ads Manager, Basic Data Analysis
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Education

- **Bcom(Co-operation)**
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Additional Certifications

- **Social media marketing**
 - **AI for business professionals**
 - **Customer experience (CX) for business success**
 - **Data science and analytics**
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